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Case Study



Witchford
Village College

Social media is an effective channel for us to connect with prospective candidates but we didn't have the experience, understanding or time to do make all the right social media channels work effectively for us. When we were recommended to use Talented Teacher Jobs they made it simple to use and risk free.

Their solution is clever and allows us to reach all the teachers in the market we want to target so that we no longer have to hope and wait for teachers to apply on job boards or use recruitment agencies.

We are able to connect with the target audience and make all the right teachers in the area aware of the jobs available. It also enables us to communicate with candidates on the platforms they feel comfortable to use, so comfortable in fact that teachers were recommending others for our roles. They were then directed to our own schools website to apply avoiding competing with other schools in the area.

I happily recommend Talented Teacher Jobs as an effective and easy way to use social media to recruit teachers, supporting the new DfE teaching vacancies service. It has helped us save thousands of pounds on recruitment costs.

Dan Baxby, Headteacher
Witchford Village College

